

Insights Challenger.

Programme Outline



Sometimes you just want to know that you're on the right track and sense check gaps and opportunities.

Sometimes it feels like there's a bit of magic missing.

Sometimes you just need a second opinion.

Sometimes you need someone who'll help you think through the blocks with a fresh set of eyes, a different perspective.

Sometimes you want to be tested, challenged and pushed to be better, but by someone who cares what you're about and who understands where you want to get to.



What's an insight challenge session?

A deep but short sprint exercise over 4.5 hours that helps you examine a specific area of work, a project, a strategy or operating plan.

It's a way to have someone external to your organisation provide a review, critique and perspective to help shape your direction in what may be, unexpected ways.

A way to develop a roadmap for how to take your work forward.

How we'll work together.

Getting to know your work.

We'll do a dive into the materials you share with us e.g. business plans, operational ideas, impact frameworks etc. to get an understanding of what you're about. Creating with you.

Through an initial 30 minute ideation session, we'll explore the different routes that are most useful for you.

We'll co-create a design session that'll form the basis of our deep dive. Deep Dive

In a 90 minute session we will provide feedback and insights, identify gaps and opportunities.

We will draw on different frameworks and tools to help you move your work forward. Counsel

After our rigorous (but fun!) session, we'll put together a next steps framework for you that could include: decisions taken, outcomes and actions, recommendations for people to speak to, resources to check out and further reflections.

Support

Ideas often come once things have had a chance to settle. We can also equally get distracted and fall back into old ways.

We'll have a 30 minute check-in to see how things have gone, provide an accountability space and work through any snags with you.

1 hour

1.5 hours

3 hours

4 hours

4.5 hours



What you'll get.

- 1. The chance to test ideas before sharing them with stakeholders like investors, major donors or your Board.
- 2. Constructive feedback from a critical friend.
- 3. Counsel on how to take your work forward it could be people to speak to, tools and frameworks to check out, recommendations for next steps.



Payment.

The full investment in our Insight Challenger sprint is £740.00.

The payment should be cleared by BACS before we start working together.

If you'd like ad hoc 1:1 sessions after we're done, we'd be really happy to see you at £170 per hour.

Know who you're working with.





What we're about: our principles.

- 1. HONESTY: we're on your side; we believe in what you want to achieve. Because of that, we won't mince our words. Your work is too important.
- 2. CURIOSITY: Askers of many questions, we interrogate and unpick to get to the heart of what you're about, why and where you want to get to.
- 3. KINDNESS: it's not too much to ask and it makes the world a better place. It's how we show up for you.



Meet Deepa.

Deepa's had lots of experience advising organisations of all shapes and sizes on their systems, strategies and ways of creating meaningful change.

Her superpower is taking complex challenges, providing a regenerative and systems lens to them to simplify how they're understood. She's a joiner of dots and a seer of patterns, she gets grumpy with social injustice and channels her energy in supporting those who want to work in consciously intentional ways to create new ways of being and doing.

Some relevant training:

- Permaculture Design Course, Design School Regeneration (2025)
- Regenerative Enterprise Certificate, UCI Costa Rica (2024)
- Uncertainty Experts Certificate (2024)
- Regenerative Leadership, Regenerators Academy (2020)
- Inclusive Business & Value Creation, HEC (2016)

What people say...

Working with Deepa has been an absolute game-changer for my business. Her ability to help us rework our content, offerings, and website with both big-picture visioning and real-world, actionable steps has given me more clarity on our mission, operations, and programming than ever before.

Deepa brings a rare combination of strategic insight, deep listening, and practical guidance that has made a tangible impact on how we shape and implement our work.

I'm incredibly grateful for this process and excited to continue our growth with her. If you're looking for someone who can help turn your vision into a movement, Deepa is the person to work with.

Andrew Michael Nolan, The Mandala Institute

Let's talk

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